

Board Meeting Minutes September 11, 2012

A regular meeting of the Channing Hall School Board was held Tuesday, September 11, 2012 at 6:30 pm, located 13515 South 150 East, Draper, UT. 84020

Present: Michelle Crowley, Debra Didier, Karl Vizmeg, Eunie Piper (arrived at 7:20), Stephanie Froman

Excused: Rachal Milford, Matt Haines

Public Present: Heather Shepherd, Lindsay Allen, Amy Reading, Tasha Lowrey

Michelle Crowley opened the meeting and asked to revise the agenda. The policy review was pushed to the Oct mtg, PR committee will take that time slot. Stephanie motions, and Karl seconds. With no objections to the revised agenda is approved.

Michelle asked for any objections to approve the minutes from June's Board Meeting as well as the conference call in August. With no objections the May's minutes as well as conference call minutes are approved.

PUBLIC COMMENT– Tasha Lowrey visits to learn more about the school.

MYP Presentation by Lindsey Allen: we will hopefully become authorized this year after the authorization visit. The visit will be this spring. This will help the board be ready for the visit. Application is finished and due Oct 1st. A worksheet was handed out to take notes on teaching about the MYP IB approach. She introduced "ManageBac", the new IB grading computer program

Administrator's Report - Heather Shepherd reported on the following:

Yearly Goals - many board members didn't receive the email, so we will approve them next mtg.

Attrition Report - 31 students didn't return, down from 57 last year. With the new Crescent View opening, we may want to consider the impact on our ms. We don't have the bells and whistles of new, big schools. Discussion about pre-emotive PR focus on our fantastic middle school, it is a board responsibility to have enrollment numbers. Eunie and Karl will begin working on a ms PR piece. PR committee will create a proposal for Oct mtg. Michelle will get boundary lists.

- volunteer computer logging on is working great
- CHERP is now based on a monthly donation, by law. People aren't making the payments thus far. Michelle will be sending a letter indicating the program will be cut in January(for the October mtg) if donations aren't made. At what point is the program not self-sufficient.
 -Annual Giving two committees, flyer went out, hoping for good weather.

Policy Committee Report- Rachal Milford was excused and this presentation was moved to Oct board mtg.

PR Committee Report - Karl Vismeg presented

- -There are new volunteers on his committee. Deena Pyle, Laura Herway...
- wanting blog integrated into the website, images may be an obstacle

- Alumni proposal use already printed annual reports and send to alumni and past donors with donor cards, one donation would pay for this. Gathering addresses would be the obstacle currently, from here on we will have those. Time frame work on getting addresses later, many projects right now. Hope for next year. Board will email names of people that might be potential donors. He will present a proposal next month. benefits: good will, anecdotes for PR
- Annette Barney taking over GiftWorks program
- Proposal to come next month with a measurable pilot

Open Forum: Karl would like ideas from committees for PR blurbs.

MIchelle entertains a motion from Eunie to adjourn the meeting. Debra seconds. With no objections the meeting is adjourned at 8:15.

Future Board Meeting Schedule: 2nd Tuesday of each month November 13, 6:30